

**College Council Meeting
March 13, 2018**

Present: President Christian, Mr. Basch, Dr. Venables, Mr. DiCarlo (phone), Mr. Law (phone), Ms. Rivera (Student Association president), Dr. Balant (faculty representative), Ms. Cohen-La Valle (alumni representative), Provost Arnold, Vice Presidents Eaton, Halstead, Marks, Wright, and Blaisdell.

The meeting was called to order at 2:06 p.m.

Interim Chairman's Report: Mr. Basch opened the meeting with a brief summary of the agenda. He noted that the Council would receive a fundraising update and shared that he first became engaged with the College through the SUNY New Paltz Foundation. He spoke briefly about the importance of the Foundation's economic foundation building and support for the College, as a public university. Mr. Basch then proposed adoption of the minutes of the December 19, 2017, meeting. Dr. Venables moved to accept the minutes and they were approved by voice vote.

President's Report: President Christian said that the College continues to do well in rankings. We received high marks in the 2018 edition of Kiplinger's Personal Finance, "*Best College Values*" list, which recognizes schools that perform well on measures of academic quality (e.g., admission and retention rates, student-faculty ratios and four-year graduation rates), and affordability. The president said the College is also included on a social mobility index (for the last three years) and continues to climb in the rankings. The index measures how well schools improve socioeconomic mobility for college graduates by providing affordable, high-quality education. The latest ranking included 1,363 colleges and university across the United States, and the College ranked #45 – in the top 3%. This recognition is a strong testimony to our impact and effectiveness as a public university committed to improving the lives and futures of our students and graduates – and the kind of quality measure that we want to continue highlighting.

President Christian shared findings from the College's latest economic impact analysis that shows the College contributes \$359.2 million in overall economic activity in the Hudson Valley and about \$416 million statewide. Both have increased by about \$23 million in economic activity since the previous analysis three years ago. SUNY New Paltz employees volunteered about 158,000 hours in the region, generating more than \$4.3 million in additional economic impact. A 2017 Benjamin Center survey found that 89 percent of our employees had volunteered their time during the previous 12 months – significantly higher than the national average of 25 percent. The president noted that the College also supports local emergency services and transportation providers by donating more than 8,700 gallons of fuel to the New Paltz Fire Department, the New Paltz Rescue Squad and the Town of New Paltz/Ulster County Area Transit LOOP Bus. Dr. Venables asked if local emergency services are reimbursed for fuel costs or if fuel is sent to them directly. Vice President Halstead said that these community organizations come to campus to fill up their vehicles.

This semester, President Christian said that the College is starting to implement a new Faculty Senate model of governance, replacing the longstanding "body of the whole" structure. This is a historic milestone at SUNY New Paltz, as the previous form of governance had been in place at least since the 1970s. The president thanked Dr. Balant for her great leadership of this effort. Mr. Basch asked if the new model will be more fractionalized. The president responded that it's an

elected faculty senate that includes professional and academy faculty representation across different units. Senators represent their unit and constituency and aren't present just to advocate their own viewpoint. The intent would be to reflect the department or unit they represent. On enrollment, President Christian said that acceptances and deposits for first year undergraduate students are running ahead of last year. One of the things that's impressive about those numbers are modest to large increases in the number of accepted students across an impressively broad array of different disciplines – the arts, humanities, social sciences, teacher education, business, and STEM fields. And there are positive signs that the long-term decline in graduate enrollments may be turning around. Dr. Venables asked if these changes had to do with the prosperity of the country. The president said he did not know, as affordability is still a major issue for a lot of New Paltz students and their families. But there is good recognition that a college degree is a passport to a successful future. Mr. Basch asked about the enrollment status of international students. Vice President Eaton replied that the numbers at the graduate level are encouraging, as about 150 international students have applied and many have been accepted to date. These are serious prospective students, but the challenge will be getting them to enroll. The vice president said that the climate in the United States for international students will play a role in whether they feel welcome here or not. Prosperity and the decline in value of the dollar plays a role, too.

The president provided a brief update about the Hasbrouck building names project and shared an excerpt (see attached) from his March report to the academic and professional faculty. The process is moving along well and the president said that he's been really impressed with the thoughtful contributions of our students. People are listening to each other's points of view and this is precisely the type of conversation he hoped the campus would engage in through the academic year.

President Christian shared that the College hosted two recent events for the Governor's Office - a public forum of the Council on Women and Girls; and Governor Cuomo was on campus to launch the first of four regional forums on "Harmful Algal Blooms," a key issue threatening water quality across New York.

About gun violence, the president said that he recently shared with the campus community key pieces of our preparedness to prevent or respond to a shooter. These include:

- University Police Department (UPD) is constantly trained to address such situations;
- mutual aid agreements with other law-enforcement agencies to assist each other as a need might arise;
- Emergency Management Plans for faculty, staff and students that include a page of information and instructions on how to deal with an armed intruder on campus;
- sharing a video, "Crisis on Campus: Shots Fired," made a few years ago by UPD together with our faculty and students;
- careful development of a "lockdown" drill in October 2017 that we will expand to a full-scale campus lockdown drill in September 2018;
- regular testing of our emergency mass notification system;
- identifying the highest priorities for ongoing improvements in our readiness to respond to such emergencies. UPD is also sponsoring active shooter awareness training classes this spring.

President Christian noted that a rally and panel discussion organized by several faculty and student groups is scheduled for tomorrow. He also said that students and faculty may participate in the 10 a.m. national walkout, organized in memory of the victims of the Parkland shooting incident.

Mr. Basch asked if the campus climate is different due to Parkland. Vice President Blaisdell said that her division received some inquiries about preparation for such incidents, mostly from faculty. President Christian said he received a couple of student inquiries, including one from a first-year student from Newtown, Conn., who has lived through these experiences much more directly and personally. The president sees some signs of increased awareness of the issues among the broader student population. Mr. DiCarlo asked President Christian about the administration's position on the national walkout. The president replied that this activity is happening on a voluntary basis. No one is forcing students to walk out of classes or faculty to allow students to leave classes. The College supports activity of this kind on a college campus.

In closing, President Christian noted that he and others continue to work hard and diligently on our fund-raising initiatives, cultivating donors, meeting new alumni who we are drawing closer to the College, submitting proposals to foundations and other organizations, and thinking about new approaches that we can use to be successful. The president said that our main agenda items today include our usual budget update and a report by Vice President Marks on some of our fund-raising successes and on some key approaches we are working on and want to share with the Council, hopefully to gain their blessing and approval.

Fundraising Update: See attached policies on gift naming opportunities. Vice President Marks began her presentation by noting that the SUNY New Paltz Foundation has enjoyed a fair amount of success the last three-and-a-half years. In 2014, the Foundation set a goal to raise \$10 million over three years or about \$3.3 million annually, which was more than double what had been raised in the past six or seven years. The Foundation nearly reached the goal, raising \$9.4 million over the three-year period. This year, the Foundation is on track to raise more than \$3 million. Vice President Marks thanked Council members for their generous support, including through the College Council student retention fund, and in other ways. Many people on campus and alumni have also stepped up to support students through these means.

Vice President Marks said that the Foundation is now in a planning phase to continue fundraising efforts to support students and families. For example, alumni and other friends and supporters could purchase an inscribed brick for \$150 that would be part of the College's new "Walk of Honor" installation. The vice president said that this campaign's launch has been very successful, as 535 bricks were installed last year for the opening and a couple hundred more are expected this year. New Paltz has not had much of a named alumni presence on campus compared with other schools, so this has proven to be a great way to engage alumni further in the life of the College. The vice president said that it's been an exciting initiative that's led to questions from alumni about other naming opportunities (e.g., classrooms, laboratories) around campus. She noted that two of the College's largest named gifts – for the Samuel Dorsky Museum of Art and Resnick Engineering Hall – literally transformed the student experience. The College would like to capitalize on this potential in other areas around campus, as contributions could be used for programming opportunities, to buy equipment, create a scholarship fund, add supplies to the library, etc.

As a result, Vice President Marks said that the attached gift naming policies were put together proactively and have been blessed by the Foundation Board. She said she was hoping today for the College Council's approval as well. The vice president she hopes to structure the policies for named spaces and market such opportunities without having to seek advanced approval for each individual gift. The vice president walked the Council through the policy document. She noted that gifts of \$1 million or more must also have SUNY Board of Trustees and SUNY Chancellor approval.

Mr. Basch said that the two most recent and largest gifts, from the Resnick and Dorsky families, were extraordinary. They enriched the campus and curriculum. President Christian clarified that SUNY policies are clear now that to have a name on a new building in recognition of a donor, that donation has to be half the value of the new construction.

Vice President Marks said that this process has been almost two years in the making, as she and others such as Facilities personnel and deans identified potentially viable areas to be named around campus and ensured such spaces would align with the gift naming policies.

Dr. Venables said that this proposal is, "big thinking."

President Christian said that the College would welcome a motion from the Council to endorse this overall approach, including an omnibus approval. That approval would allow Vice President Marks to plan with a prospective donor for naming opportunities without having to be held up seeking approval for each individual case. The naming would subsequently be reported to the Council. Mr. Basch said that he is 100% in favor of the proposal. Mr. DiCarlo said that he agrees with the proposal, if the College comes back to the Council and provides notification about the naming arrangement. Mr. Law agreed as well.

Mr. Basch offered a motion to accept the proposal and the Council approved by voice vote.

Budget Update: See attached PowerPoint slides. Vice President Halstead noted that the College is almost three-quarters through its fiscal year.

She said in the beginning of the year the College set a \$52.1 million target for revenue. We overachieved estimates in the fall and underachieved slightly in the spring. This will result in a \$135,000 shortfall, which is only one-third of one percent away from the target. President Christian noted that the very slight shortfall, due to the missed spring estimate, reflects declines in graduate and international student enrollment, who both pay higher tuition rates. Vice President Eaton said that although overall graduate enrollment declined, the number of new graduate students increased considerably.

On the expenditure side, Vice President Halstead said that the College is doing much better than predicted in the beginning of the year. At that time, the projected budget deficit was \$1.8 million. Through a series of one-time and permanent spending reductions, the College is now looking at a difference between revenue and expenditures of about \$500,000. The deficit has decreased precipitously, but the vice president cautioned that some of the spending reductions are one-time actions. The College needs to consider thoughtfully how to continue to reduce expenditures on a recurring basis and increase revenues to close the deficit further.

Vice President Halstead said that personal service is running right on target with positions remaining vacant for 90 days before rehiring. There are exceptions for health and safety roles. The vice president said that the utilities budget is doing well with varying weather and temperatures between December and February. In sum, she said that we're carefully managing expenses while waiting for one significant collective bargaining contract to be settled, which will add significantly to the College's expenditure base. Whether those new costs would be funded in the new state budget is yet to be seen.

Wrap-Up: Mr. Basch reminded the Council about the spring Commencement ceremonies and asked members to RSVP to the President's Office. He also noted that the next Council meeting is scheduled for April 26, at 3 p.m.

Mr. Basch adjourned the meeting at 3:13 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Richard Winters", with a long, sweeping horizontal line extending to the right.

Richard Winters
Director of Community and Government Relations

College Council Report, Excerpt from March 6, 2018 President's Report to the Academic and Professional Faculty

Hasbrouck Building Names. The Diversity & Inclusion (D&I) Council hosted two community forums in late January about building names and what they mean, involving students, faculty, staff, and community members including members of Historic Huguenot Street (HHS) and of the Huguenot families. The Council recently held three forums for students in the residence halls. All of the forums have included summary presentations of Huguenot history in New Paltz, the history of these building names, and reflections on the meanings that building names should carry. The Council used results of its January survey to inform how the forums were structured, as well as to develop an FAQ to respond to common questions that helped inform forum participants. As part of its ongoing collaboration with HHS, nine members of the D & I Council visited Historic Huguenot Street on March 1 to learn more about the inclusive programming the museum provides about the Native American and slave experience and hear from museum staff how they wrestle with this complex history and are committed to bringing it to their visitors.

I have attended all forums, and have been pleased and impressed with the respectful, thoughtful expression of diverse viewpoints in these discussions. It has been rewarding to hear how much our students value being part of this discussion, and how proud they are that the College is taking on this topic.

At the same time, I am humbled by the varied and complex views that the D&I Council must wrestle with as it develops its report/recommendation (due to me on April 15), and the challenge that I will face in reaching a sound decision to keep the names, change them, or pursue a “hybrid” strategy. Those views and sentiments include those of students of color who live and dine in buildings that carry names of families that include former slave owners; alumni who have lived in these buildings; Huguenot descendants; those who argue we must not “erase history.” I consider my own thoughts about not contributing to the amnesia that white America has about the legacy of slavery, our knowledge of the extensive contributions that the Huguenot families made to education in New Paltz, and how any decision made in 2018 will be viewed by future generations.

While there has been thoughtful discussion that has made many in our community think beyond one particular position, I know others would like to see the issue of name change brought to a vote. However, I intentionally structured the charge to avoid reducing this important decision to a vote for a particular position. The framing of this charge was designed to create opportunities to educate one another, better understand our institutional history, and think about both the historical and contemporary issues of slavery, race and community. I am aware that the Student Association is considering a resolution based on the assumption that a majority of students favor changing the names. That resolution, if passed and if accompanied by thoughtful deliberation of the issues involved, would be among the many factors that inform next steps in the process.

After I receive the D&I Council's report, I intend to take time to consider it thoughtfully, and consult with others, including other campus leaders, members of HHS and our College Council, and leadership of the SUNY Board of Trustees (which must approve any name change). I do not anticipate finalizing my thinking to be able to bring this matter to the College Council before the end of the semester. Any decision to pursue changing one or more names will be brought to the campus community for further input and discussion, probably early in the fall semester.



Development of Gift Naming Opportunities

SUNY System is currently reviewing its guidelines for naming opportunity policies and gift acceptance procedures for state-operated campuses. SUNY New Paltz and SUNY New Paltz Foundation policies and procedures will be adjusted accordingly.

Current SUNY policies and procedures for naming buildings, facilities, and grounds are followed at this time.

Sequence and Protocol for Naming Buildings, Facilities, and Grounds:

- Procedures were developed and communicated by SUNY. Reference SUNY.gov ("Naming Opportunities on State University Campuses"). Effective date: March 23, 2010.
- Adhering to SUNY's guidelines, the SUNY New Paltz Foundation developed comprehensive gift acceptance policies and procedures. After a review by the Foundation's counsel, these policies and procedures were approved by the College President's Cabinet and by the SUNY New Paltz Foundation Board of Directors (August 20, 2015). The New Paltz Foundation Board updated, revised, and approved their policies May 24, 2016.
- As we continue to grow our fundraising successes, the Foundation's Governance & Nominating Committee will review its own gift acceptance policy to ensure that all aspects of gift opportunities and fulfillment remain in full compliance with currently accepted SUNY and national standards.

Guiding Principles for Naming Buildings, Facilities, and Grounds:

- Any gift of \$1 million or more requires approval by the Chancellor and the SUNY Board of Trustees. All building and grounds naming requires the same approval.
- Naming facilities (for example rooms, labs, interior spaces) up to \$1 million are reviewed and approved by the College President and Cabinet. SUNY gives the President authority to decide whether to seek approval from College Council or from the Foundation Board.

- The Foundation Board ensures that all gifts are in line with its gift acceptance policy. This includes but is not limited to transparency of process, review of the donor's background and history, and proper gift documentation, including reserving the right to remove the name in the event of any variety of circumstances that may have negative implications for New Paltz.
- For new construction or major renovations, the naming gift for the facility itself should, in general, equal at least half its fair market value. The naming gift for a physical asset will be set at a level that contemplates the value of the facility or cost of the project.
- Older existing facilities (more than 10 years) built using State resources should be named only in exchange for gift commitments of at least 20% to 35% of the building's current value or replacement cost.
- The name's duration and purpose should be discussed with donors to assure that they understand that their gift is associated with the existing or planned facility. If at some point in the future the facility's use is significantly altered, the institution reserves the right to solicit additional naming gifts.

Process for Drafting Current List of Facilities Naming Opportunities:

Naming opportunities raise donors' sights and encourage transformational support. Embarking on the capital campaign presents the ideal opportunity to develop new ways that generosity can be recognized and stewarded. Named gifts inspire support from others and educate the College community about the role and impact of philanthropy in the educational enterprise.

At New Paltz, most facilities-related naming opportunities are for State-funded buildings, so the donor's gift is guided towards support of a program or facility housed in that building.

The proposed named gift levels were developed as follows:

- Six buildings were selected for initial review. As new construction or renovations garner attention, appeal, excitement, and opportunity for students and faculty, we began with a selection of these.
- The projected or actual costs of construction or renovation, as well as floor plans, were obtained from Assistant Vice President of Facilities Management John Shupe.
- Numerous building walk-throughs were generously provided by Mr. Shupe, Sara J. Pasti, the Neil C. Trager Director of the Samuel Dorsky Museum of Art, and Stuart Robinson,

Director of Athletics, Wellness and Recreation, to Foundation staff members and Campaign Counsel Theresa Shubeck.

- Additional research was conducted and consideration given to the following:
 - Adherence to philanthropic best practices for naming
 - Cost estimates for various sizes, types and functions of space publicly provided by the United States Department of the Interior and the College Planning & Management's Annual College Construction Report
 - Naming opportunity levels for other institutions, in order to place the level within a comparable and competitive range
 - Relative size (square footage) and overall cost of the building
 - Purpose and function of the room
 - Visibility, use and relative location of the room, including identification of individuals or groups that would use the room (e.g. students, faculty, broader community organizations, etc.)
 - Outfitting of the room: special materials, technology, equipment
 - Future naming opportunities, both near and long-term, and their relative prominence
 - The current level of SUNY New Paltz major gift support, recognizing the fact that considerable time and attention is still required to garner leadership gift support from constituents whose cultivation and purposeful communication is emerging.

- Finally, it should be noted that in addition to the naming of buildings, facilities and grounds through gifts, the following endowed fund levels were previously reviewed and approved by the SUNY New Paltz Foundation Board (May 26, 4016):

○ Named Endowed Chair	\$2 million
○ Named Professorship, Artist or Scholar in Residence	\$500,000
○ Named Lecture Series	\$100,000
○ Named Margin of Excellence Fund	\$100,000
○ Named Department or Program Fund	\$ 50,000

College Council

March 13, 2018

FY 17-18 Status of Core Instructional Budget
March 9, 2018

REVENUE

	<u>Budget</u>	<u>Projected End of</u> <u>Year Total</u>	<u>Over/under</u>
Fall Tuition & Fees	\$ 26,033,507	\$ 26,274,524	\$ 241,017
Spring Tuition & Fees	\$ 26,094,293	\$ 25,717,925	\$ (376,368)
Total Funds Generated by Campus Activities	\$ 52,127,800	\$ 51,992,449	\$ (135,351)

State Support	\$ 15,994,300	\$ 15,994,300	\$ -
Total Revenue	\$ 68,122,100	\$ 67,986,749	\$ (135,351)

EXPENDITURES

	<u>Initial Budget</u>	<u>Actual to date</u>	<u>Anticipated</u> <u>Future</u>	<u>Projected End of</u> <u>Year Total</u>	<u>Over/under</u>
Personal Service	\$ 54,790,127	\$ 36,529,407	\$16,395,949	\$ 52,925,356	\$1,864,771
Temporary Service	\$ 4,294,796	\$ 2,913,141	\$ 1,834,330	\$ 4,747,471	\$ (452,675)
Utilities	\$ 2,584,100	\$ 1,139,543	\$ 1,223,553	\$ 2,363,096	\$ 221,004
Supplies, Travel, Contracts & Equipment	\$ 4,013,699	\$ 2,559,859	\$ 1,703,840	\$ 4,263,699	\$ (250,000)
Tuition Scholarship	\$ 4,241,959	\$ 2,752,536	\$ 1,489,423	\$ 4,241,959	\$ -
Total Expenditures	\$ 69,924,681	\$ 45,894,486	\$22,647,096	\$ 68,541,581	\$1,383,100

Total Estimated Revenue Less Estimated Expense

(Use of Reserve) \$ (554,832)